

2024

# HACU 14<sup>TH</sup> INTERNATIONAL CONFERENCE

**Innovation and Technology for an Inclusive and Diverse Workforce**

**Universidad de Salamanca in  
Salamanca, Spain**

**June 3-5, 2024**



## Student Track Welcome

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## International Student Track

The Hispanic Association of Colleges and Universities (HACU) is pleased to include a Student Track component as part of its 14th International Conference in 2024. This is the fourth International Conference that includes a student component. The Student Track exposes U.S. students to study abroad opportunities and underscores the importance of an international education in order to succeed in today's global economy. The program will also include opportunities for students to network with local students attending universities in Spain to exchange ideas and build their professional network.

### Student Track Agenda *(online agenda)*

*Conference Buildings ([Hospedería Fonseca](#) and [Colegio Fonseca](#))*

## Sunday, June 2, 2024

Times	Event	Location
All Day	Student Arrivals	<a href="#">Check-In at Your Hotel</a>

## Monday, June 3, 2024

Times	Event	Location
8:00 a.m. – 5:00 p.m.	Exhibit Area	Second Floor Hospedería Fonseca
8:30 a.m. – 5:00 p.m.	Registration/Information	Aula Secretaría, Lower Level Hospedería Fonseca
9:00 a.m. – 9:30 a.m.	Morning Check-In	Aula Secretaría, Lower Level Hospedería Fonseca
9:00 a.m. – 5:00 p.m.	Cyber Café	Second Floor Hospedería Fonseca
9:00 a.m. – 10:15 a.m.	Opening Ceremony	Auditorium Lower Level Hospedería Fonseca
10:15 a.m. – 10:30 a.m.	Coffee Break (Visit the Exhibit Area)	Cafeteria Lower Level Hospedería Fonseca
10:30 a.m. – 12:00 p.m.	International Plenary Session I – International Higher Education: A Driver for Innovation and Workforce Diversity	Auditorium Lower Level Hospedería Fonseca
12:00 p.m. – 2:00 p.m.	Visit with the University of Salamanca – <a href="#">Historic Building (Edificio de Escuelas Mayores)</a> - Meet with Information Booth - Visit the Historic Building (Edificio de Escuelas Mayores)	Meet Outside of Auditorium Hospedería Fonseca Directions to Historic Building (Edificio de Escuelas Mayores)
2:00 p.m. – 3:30 p.m.	Lunch	Claustro Alto Colegio Fonseca
3:30 p.m. – 5:00 p.m.	<a href="#">Pontificia University of Salamanca</a> - Campus Tour - Cultural Engagement Activities	Meet Outside of Claustro Alto Colegio Fonseca Directions to Pontificia University of Salamanca

6:30 p.m. – 8:00 p.m.	Free Afternoon – Extracurricular Activities	Tours (4)
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## Tuesday, June 4, 2024

Times	Event	Location
8:30 a.m. – 3:30 p.m.	Registration/Information	Aula Secretaría Lower Level Hospedería Fonseca
8:30 a.m. – 9:00 a.m.	Morning Student Check-In	Aula Secretaría Lower Level Hospedería Fonseca
9:00 a.m. – 3:30 p.m.	Cyber Café	Second Floor Hospedería Fonseca
9:00 a.m. – 5:00 p.m.	Exhibit Area	Second Floor Hospedería Fonseca
9:00 a.m. – 10:30 a.m.	International Plenary Session II - Generative AI: Opportunities and Threats for Global Higher Education	Auditorium Lower Level Hospedería Fonseca
10:30 a.m. – 10:45 a.m.	Coffee Break (Visit the Exhibit Area)	Cafeteria Lower Level Hospedería Fonseca
10:45 a.m. – 11:45 a.m.	<a href="#">Student Session 1 - Ping Pong Works En Both Lenguas</a>	Aula 1–2 First Floor Hospedería Fonseca
11:45 a.m. – 12:45 p.m.	<a href="#">Student Session 2 - Developing Cultural Intelligence/Global Competence Through Interdisciplinary Experiential Learning Abroad</a>	Aula 1–2 First Floor Hospedería Fonseca
12:45 p.m. – 1:00 p.m.	Break	Aula 1–2 First Floor Hospedería Fonseca
1:00 p.m. – 2:00 p.m.	<a href="#">Student Session 3 - The Importance of Mentoring Experiences for Underrepresented Students</a>	Aula 1–2 First Floor Hospedería Fonseca
2:00 p.m. – 3:30 p.m.	Lunch	Claustro Alto Colegio Fonseca
3:45 p.m. – 5:00 p.m.	Visit with the University of Salamanca – - Visit the <a href="#">Campus Universitario Miguel de Unamuno</a>	Meet Outside of Hospedería Fonseca Directions to Campus Unamuno (Casa del Estudiante)
5:00 p.m. – 8:00 p.m.	Free Afternoon – Extracurricular activities	Tours (4)

## Wednesday, June 5, 2024

Times	Event	Location
8:00 a.m. – 12:00 p.m.	Registration/Information	Aula Secretaría Lower Level Hospedería Fonseca
8:00 a.m. – 12:00 p.m.	Exhibit Area	Aula Secretaría Lower Level Hospedería Fonseca
8:30 a.m. – 9:00 a.m.	Morning Check-In	Aula Secretaría Lower Level Hospedería Fonseca
9:00 a.m. – 12:00 p.m.	Cyber Café	Second Floor Hospedería Fonseca
9:00 a.m. – 10:00 a.m.	<a href="#">Student Session 4 - Charlas sin Vergüenza in Higher Education - STEM</a>	Aula 1–2 First Floor Hospedería Fonseca
10:00 a.m. – 11:00 a.m.	<a href="#">Student Session 5 - Más que un Viaje: Maximizing Global Experiences through Identity Reflection</a>	Aula 1–2 First Floor Hospedería Fonseca
11:00 a.m. – 12:00 p.m.	<a href="#">Student Session 6 - Mi CASA es su CASA: Culture, Community-Building, and Creativity</a>	Aula 1–2 First Floor Hospedería Fonseca
12:15 p.m. – 1:30 p.m.	International Plenary Session III – Forging a Common Policy Agenda for Pan–Hispanic International Education	Auditorium Lower Level Hospedería Fonseca
1:30 p.m. – 3:00 p.m.	Lunch	Claustro Alto Colegio Fonseca
3:00 p.m. – 7:00 p.m.	Free Afternoon	
6:30 p.m. – 7:00 p.m.	Students Meet at Hospedería Fonseca	Meet in Outside of Hospedería Fonseca
7:00 p.m. – 7:15 p.m.	Buses will leave from Hospedería Fonseca to <a href="#">Hacienda Zorita</a>	Meet in Outside of Hospedería Fonseca
8:15 p.m. – 9:00 p.m.	Reception at <a href="#">Hacienda Zorita</a>	Hacienda Zorita
9:00 p.m. – 11:00 p.m.	Closing Dinner at <a href="#">Hacienda Zorita</a>	Hacienda Zorita
10:30 p.m.	Buses start their return to Hospedería Fonseca	Hacienda Zorita

# HACU International Conference Preparation

## Steps to Prepare:



## Update your Resume

Visit your university's career center and ask an advisor to provide feedback on your resume. Be sure to include your current contact information at the top. Print several paper copies of your resume and bring with you.

- For guidance on resume writing, view page 18 of the MIT Career Handbook <https://www.opm.gov/wiki/uploads/docs/wiki/opm/training/mit%20career%20development%20handbook.pdf>

## Prep Elevator Speech

Prepare your elevator speech to take advantage of the time spent at HACU's International Conference to connect with the professionals and potential mentors. This is a brief, 30-second introduction that you can use when meeting someone at the Conference. You should include your name, your academic field of study, any relevant qualifications, what type of career you seek, your interest in study abroad and why you are attending the Conference.

- Review elevator pitch examples here: <https://www.thebalancemoney.com/elevator-speech-examples-and-writing-tips-2061976#toc-elevator-pitch-examples>

## Make sure to wear your name tag

This will not only make it easier to start a conversation, but it will help others to remember your name. Name tags will be provided at registration.





# Conference Attire

The dress code for the International Conference is **Business Casual**. On Monday and Tuesday, we will have campus tours, and we recommend for students to wear comfortable shoes to walk. Salamanca's streets are predominately constructed of cobblestone, which is difficult to walk on in heels.

Please find below a general overview of the different types of business attire you can wear at the International Conference.

## Types of Business Attire:

**Business Casual:** Coats and blazers are optional but preferred. Consider cardigan, pullover sweater as alternatives.

- Men: Pair of slacks with a button-down shirt and tie, blazer/Sport Coat optional.
- Women: A blouse and cardigan/blazer matched with nice slacks, or skirt; business style dress is also an option.

**Check-out the following guide on how to dress in business professional attire:** <https://gardner-webb.edu/student-life/career-development/interviews/business-attire-guide/>

**Business Professional:** a conservative suit; items match in style, fabric, and color [*encouraged but not required*].

- Men: You can never go wrong with a two-piece suit and a matching pair of shoes.
- Women: Keep it classic and simple in a business suit and/or skirt outfit for a professional look.

## Clothing to avoid:

- Casual wear (jeans, t-shirts, tank tops)
- Shorts and mini skirts
- Wrinkled, untucked, pilled or linty clothing
- Tattered, faded, stained or dirty clothing
- Revealing fabrics and/or attire
- Ill-fitting clothing (too tight or too large)
- Open-toed footwear (sandals) and athletic shoes



# Conference Expectations and Opportunities

## **Wear your name tag.**

Badges must be worn to be admitted to sessions and meal functions.

## **Professional setting.**

We expect every attendant to conduct themselves in a professional manner and treat everyone with respect.

## **Connect with speakers/panelists.**

These are key experts and professionals in their fields. Do not be shy about asking questions or introducing yourself after presentations.

## **Ask for business cards (physical or digital) or LinkedIn QR codes.**

When you meet someone of interest who you would like to follow up with, ask them for a business card or to scan their LinkedIn QR code. Make sure to jot down a note about what you discussed at the Conference to make it easier to keep in touch later. Create a digital business card with [Bling](#).

## **Utilize your knowledge and passion to your advantage.**

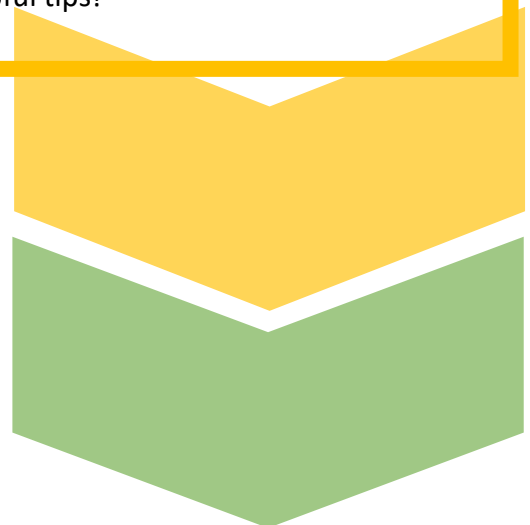
University representatives and other officials will be in attendance for students interested in graduate programs, study-abroad, and scholarship opportunities. Be sure to ask questions and express interest in opportunities that resonate with you.

## Traveling to Salamanca, Spain

If you're a first-time flyer, here are some essential tips to ensure a smooth trip.

- ✓ Don't forget to bring your valid passport and a valid ID like your driver's license.
- ✓ Familiarize yourself with the airline's policies and regulations, especially regarding baggage size and weight restrictions.
- ✓ HACU doesn't cover checked baggage fees, so consider bringing a carry-on instead.
- ✓ Arrive early at the airport, be prepared for security checks, and follow TSA instructions.
- ✓ Dress comfortably, pack essentials (medications, one change of clothes, make-up, etc.) in your carry-on, and remember to bring necessary travel documents.
- ✓ Try to sleep when it is nighttime in Spain to avoid jet lag.
- ✓ Pack an umbrella (in case it rains and/or for some shade).
- ✓ Pack sunblock.
- ✓ Pack a [travel adapter or converter](#) for your electronics.
- ✓ Pack a hand fan as many places in Spain do not have central A/C.
- ✓ Read the U.S. Department of State's [Traveler's Checklist](#) for additional trip for traveling abroad.
- ✓ Federal law allows travelers to include up to 3.4 ounces of shampoo, lotion, or similar liquid in their carry-on bags. You must pack anything over 3.4 ounces (100.55 ml) in your checked luggage. If you have questions about specific items, refer to your airline's website, or search the Transportation Security Authority (TSA) database for packing instructions:  
<https://www.tsa.gov/travel/security-screening/whatcanibring/all>
- ✓ The United States Department of State offers a program known as the STEP Program. STEP is an acronym for Smart Traveler Enrollment Program. The program is a free service that allows U.S. citizens traveling or living abroad to receive the latest security updates from the nearest U.S. embassy or consulate. If you would like to sign up, here is the link:  
<https://travel.state.gov/content/travel/en/international-travel/before-you-go/step.html>

Enjoy your flight with these helpful tips!





**Also, for those of you who have not traveled recently or at all beyond the borders of the United States, there are some Travel Do's and Don'ts that you may want to consider before you leave home:**

### **Do's**

- Have a photocopy of your passport (1-2 copies will suffice).
- Let your bank know that you will be traveling internationally.
- Get your passport stamped at Customs or Passport Control when you enter the European Union. That might be before you get to Spain if you have multiple flight connections.
- Follow the buddy system. Always have a peer or group with you. There is safety in numbers!
- Learn as much as possible about the international location to which you are traveling – [Turismo de Salamanca](#).
- Make sure to check what currency a country uses and the language they speak. The Google Translate app is a great tool to have for language assistance. Download the offline Spanish version in case you have connection issues.
- Download the offline version of Google Maps for Salamanca and Madrid to help navigate in case you have connection issues.
- Check if your cellular international plan is more affordable than purchasing an E-Sim card while abroad. (two examples include [airalo](#) and [Holafly](#))
- Leave about 5-10 lbs under your luggage limit available as dirty clothes weigh more and to have space for souvenirs.
- Focus on taking safety precautions:
  - Avoid walking at night, or in secluded areas.
  - Avoid carrying valuables in plain sight. Don't take anything you are not willing to lose.
  - Use your hotel room safe (and don't forget the passcode!).
  - Do be friendly to people you meet.

### **Don'ts**

- Go to places not listed on the International Conference agenda (unless specified and approved by your higher education chaperone/administrator).
- Leave packing to the last minute as you might forget something.
- Drink tap water.
- Rely on Wi-Fi to always work.
- Carry large sums of cash on you.
- Let your phone roam (you do not want your cell phone bill to be high! Be sure to either contact your provider for an overseas plan or only use it via Wi-Fi).

**NOTE: Be aware that international charges and fees may apply for cell phone data plans. To avoid this, please use the hotel Wi-Fi when possible.**

# Check List for Your International Programs Office at Your institution

Please check that your institution has the following documentation or has provided the following services:

- ✓ Travel, Health, and/or Indemnification Insurance
- ✓ Per Diem for Travel Expenses (This is a daily allowance to cover expenses like meals, and incidentals).
- ✓ Authorization to Travel Forms
- ✓ Emergency Contact Information
- ✓ List of Allergies and Medications
- ✓ Copy of your Passport
- ✓ Flight and Hotel Confirmations
- ✓ Conference Agenda

## Arriving to Salamanca, Spain

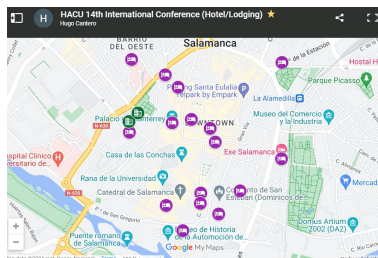
**Students will be responsible for coordinating travel to and from the airport. HACU will not reimburse this expense. Please note the location and name of the hotel to share and direct the driver to the location.**

### How to commute from the Airport to the Hotel in Salamanca

- After you pick up your luggage and clear through customs, you can make your way to either the bus or train station. We recommend checking the availability of the form of transportation you wish to use before you choose your route to either the bus or train station.
- They have fixed rates depending on the where you are heading. The approximate cost to get to Salamanca is \$19-35 (Euros).
- Do NOT use an unauthorized form of transportation (Uber, unofficial taxi, etc.).

### For more tips and information, check out the following information:

- Review the link to [learn how to arrive to Salamanca.](#)
- You can also use the [transportation guide](#) created for the conference.
- This [Google My Map \(click here\)](#) provides a visual overview of recommended hotels (purple markers) in relation to the conference location (green marker) where the events will take place June 3-5, 2024.



**Thank you to our friends at Universidad de Salamanca  
for sharing these helpful resources!**

# Point of Contacts

## HACU Point of Contacts – Student Track

<p><a href="#">Hugo Cantero</a> Student Services Manager</p>	<p>Hugo.cantero@hacu.net   210-576-3203</p>	<p>Hugo will be the students' point of contact in Salamanca.</p> <p>Please feel free to reach out to him if you have any questions.</p> <p>You will also be <a href="#">invited to join Slack</a>, a messaging app.</p>
<p><b>Pamela Garza</b> Executive Director of Global Engagement</p>	<p>Pamela.garza@hacu.net   210-576-3231</p>	

## U.S. Embassy Madrid, Spain

U.S. Citizen Services  
Embassy of the United States of America  
Serrano, 75  
28006 Madrid  
Tel: (+34) 91 587 2200  
Fax: (91) 576-8464

# Social Media

How do I stay connected on social media?

Wi-Fi information will be provided upon hotel check-in

A great way to enhance your experience at this year's HACU International Conference is to utilize social media when you catch a break during panels and sessions. It will not only help you with your personal branding, but you can expand your network and connect with attendees through shared experiences. We are looking forward to reading your Facebook posts, favoriting your tweets, and sharing your photos!

To stay up to date with all things HACU make sure you're connected to all of our social media channels:

<https://fb.com/HACUNews>



<https://fb.com/HACU.NationalInternshipProgram>

<https://twitter.com/hacunews>



<https://twitter.com/HNIP>

Hashtags and Handles

#HACU24

@HACUNews

# Social Media

How do I stay safe when posting on social media?

- Don't share flight information
- Don't share your exact location
- Don't post identifying photos
- Don't post upcoming travel plans
- Don't tag other people without their consent
- Keep your daily plans to yourself
- Keep local meetups private
- Change your passwords before leaving home and when you come back
- Post in private mode to friends and family



## Cybersecurity Tips and Links

[CISA.gov Traveling Tip Sheet](#) - In a world where we are constantly connected, cybersecurity cannot be limited to the home or office. When you're traveling—whether domestic or international—it is always important to practice safe online behavior and take proactive steps to secure Internet-enabled devices. The more we travel, the more we are at risk for cyberattacks. #BeCyberSmart and use these tips to connect with confidence while on the go.

[Cyber 'Kidnapping' Scams](#) - Cyber kidnapping is a scam where criminals use the internet to trick victims into believing they are being held captive and extort money from their families, when it is not true. To learn more, please click on the links above and go over the following:

- Discuss virtual kidnapping with your family members and loved ones now and before any domestic or international travel.
- Create a passphrase for your family. If you need to confirm an identity, you can ask the criminals what the passphrase is.



# HACU Student Opportunities



## HACU National Internship Program (HNIP)

HNIP places students in paid summer and semester-long internships at federal agencies in Washington, DC and at private corporations throughout the country. These 10-15- week internships give students career related experience and a professional network of professionals, mentors, and student leaders.

For application, visit [www.hacu.net/hnip](http://www.hacu.net/hnip).

## HACU Academic Scholarships

The HACU Scholarship Program awards academic scholarships to HACU member institutions students to defray college expenses. The online application is currently open.

For scholarships, visit [www.hacu.net/scholarships](http://www.hacu.net/scholarships)

## HACU Leader-in-Residence Program

Recipients receive a travel sponsorship to attend the HACU Annual Conference - Student Track. Attendees participate in workshops and panels addressing career, educational and leadership topics, and gain insight on employment opportunities. Sponsorship covers conference registration, airfare, and hotel stay. The deadline to apply is June 21st, 2024.

For eligibility and application, visit: [www.hacu.net/leader-in-residence](http://www.hacu.net/leader-in-residence)

